



Media Kit

What is Securityarms.com?...

SecurityArms.com is a one stop mega site with millions of impressions being viewed of the latest guy "stuff" . We offer a place where the reader can browse or "show off" their "stuff" in the worldwide photo archive.
If your into guns, knives or survival...this site's for you!

Why Securityarms.com?...

Securityarms has been around for over 12 years and has a dedicated following, as well as, thousands of unique visitors each month. Men flock to Security Arms for hours at a time! Our site's uniqueness and niche market is what savvy advertisers are looking for.
it is easy to become an advertiser. Just call or
We slap your catchy banner up on the site and get the attention of millions of men, who propel the buzz!

LOOKING TO CONTACT US

SecurityArms.com

**Corporate Office
9375 E. Shea Blvd. Suite 201
Scottsdale, AZ. 85260**

**Phone: 480-214-9575
Email: tralston@eimageagency**



AD SPECS

SecurityArms.com is especially flexible with ad-campaign proposals. The site offers a variety of formats and ad sizes, including rich media possibilities. We believe in earning your business and offering an aggressive pricing strategy to give you the best bang for your advertising dollar.

TARGET

SecurityArms.com is a leading site which specifically targets men who are actively looking for new "toys":

2.5 million impressions monthly
350,000 unique visitors monthly
Over 100,000 photo images archived on website and growing!

RESULTS

Track results in real time. Unlike traditional media; i.e. television, radio, magazines and newspapers,

SecurityArms.com tracks campaigns with exact dates and figures empowering you to see what is working and what is not with your creative!

What is SecurityArms.com?

SecurityArms.com is a one stop Mega Site with millions of impressions viewing the latest guy "stuff". We offer a place where the reader can show off THEIR "stuff" in our worldwide photo archive.

A reader can view or display to the world anything that operates on land, sea or air. From classic cars, to the latest motorcycles, quads, or even helicopters, if the reader is an adrenaline junkie, this site is for them. If the viewer is into guns, **this site is number 1!** It's a "guy" thing.

One Size Banner:

504x144 pixels
Flat Rate - \$1 per day!

Banner Designer If Needed:

\$75
504x144 pixels

SecurityArms.com?

Hold on for the thrilling ride! **SecurityArms.com** is broadening its platform to include more `stuff' for the guys. From million dollar prizes to free classifieds and a forum section. From hot product reviews to online games. Keep your eye out for the `shot of the day' email marketing feature and get the latest news on what interests men today. One of the most exciting features is our weekly download clips with tips from leading special forces experts and golf pros.

Why SecurityArms.com?

When reaching the male demo, the days of traditional advertising are long gone! The new **GUY** on the block is called the **INTERNET**, which drives men in droves! Our site's uniqueness and innovative online ad packages are what savvy advertisers are looking for. Our Visuals and Interactive Functions cause men to flock to our site and get their "**GUY fix**" for hours at a time. We've also made it easy for you to be a vendor! We slap your catchy banner up on the site, get the attention of millions of men, and propel the buzz "**NEW LOOK**" **SPECIAL**: One dollar a day for banner ads!

Contact Information: Tim Ralston 480.816.9282 tralston@eimageagency.com
e Image LLC 9375 E. Shea Blvd. 100, Scottsdale, AZ, 85260.
www.eimageagency.com

Advertising Terms and Conditions

1. Advertiser agrees ads will be submitted on disk, by email or upload in acceptable format, ready for insertion in full color (unless artwork is produced by e Image Agency).
2. e Image Agency LLC and/or **SecurityArms.com** reserve the right to disapprove any ad considered fraudulent, misleading, obscene or in poor taste.
3. e Image Agency LLC and/or **SecurityArms.com** is not responsible for artwork submitted in the wrong format, submitted after the production cutoff or with errors.
4. e Image LLC and/or **SecurityArms.com** requires artwork be submitted no later than Monday for web ads appearing the following Monday. Advertiser is responsible for submitting ads using approved graphics formats.
5. No ads will be run without advance payment of \$365 per year. Annual Memberships will be on auto pay unless cancelled 30 days prior to renewal date or fee changes occur in which you will be notified.
7. Advertiser agrees to hold e Image LLC and/or **SecurityArms.com** harmless and indemnify e Image LLC and/or **SecurityArms.com** from any liability that may arise from the display of the Ad. Moreover, Advertiser agrees to release E Image LLC and/or **SecurityArms.com** unconditionally and waive any claims which may arise from the display of the Ad. E Image LLC and/or **SecurityArms.com** is never to be considered an agent or representative of Advertiser.
8. e Image LLC and/or **SecurityArms.com** is hereby held harmless from any negative event or consequences that may occur as a result of the content of Advertiser's web ad. e Image LLC and/or **SecurityArms.com** does not endorse any advertiser or advertisement.
9. In the event of dispute, the parties agree to submit the dispute to an independent arbitrator in Phoenix, Arizona. The prevailing party shall be entitled to recover reasonable attorney's fees and costs in addition to any sums that may be found due by the arbitrator.

10. This Advertising Agreement is governed by the laws of the state of Arizona.

Advertisers Signature _____

Date: _____

e Image LLC for **SecurityArms.com** approval:

Date _____

Card # _____ Type of Card _____

Exp. Date: _____ 3 Digit Security # on Back of card _____

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